CENTER FOR
HONEYBEE
RESEARCH
Asheville, NC USA

SPONSORSHIP LEVELS

Contact Dr. Terri Lechner at **terrilechner@gmail.com** for sponsorship questions and opportunities.

Sponsorship Levels

The Packages Include:	THE APIARY $15,000 (1 SPONSOR)	QUEEN BEE $10,000 (1 SPONSOR)	THE SWARM $5,000 (1 SPONSOR)	THE HONEY $2,500 (5 SPONSORS)	THE HIVE $1,000 (5 SPONSORS)	WORKER BEE $500 (UNLIMITED)
Website recognition and link	✓	✓	✓	✓	✓	✓
Mention on radio ad and social media	✓	✓	✓	✓	✓	✓
Beekeepers Quarterly and Monthly email mention March 2025 -March2026	✓	✓	✓	✓	✓	✓
Banner advertising on contest page	✓	✓	✓	✓	✓	✓
Top Tier branding on staff tee shirts	✓	✓	✓	✓	✓	✓
Brand on staff tee shirts	✓	✓	✓	✓	✓	✓
Inclusion in "thank you" letter copied to all contestants	✓	✓	✓	✓	✓	✓
Commemorative Wall Plaque	✓	✓	✓	✓	✓	✗
Brand on Honeyfest Map	✓	✓	✓	✗	✗	✗
Two free nights at Renaissance Hotel with a tour of research center	✓	✗	✗	✗	✗	✗
One free night at Renaissance Hotel with a tour of the research center	✓	✓	✗	✗	✗	✗
Option to be a contest judge	✓	✓	✗	✗	✗	✗
Dinner with executive director	✓	✓	✗	✗	✗	✗
Commemotrative Honey from Grand Prize winner	✓	✓	✗	✗	✗	✗
Commemorative Honey from second place winner	✗	✗	✓	✗	✗	✗
Commemorative Honey from one of the finalists	✗	✗	✗	✓	✗	✗
Article in beekeepers quarterly	✓	✓	✗	✗	✗	✗
Recognition in grand prize winner news release	✓	✗	✗	✗	✗	✗
Ability to use "premier sponsor of the CHBR"	✓	✗	✗	✗	✗	✗
Named at March press conference	✓	✗	✗	✗	✗	✗
Brand on event video		✗	✗	✗	✗	✗